



VisitWiltshire Familiarisation Passport 2025/26 – Special Offer PDF

The **Familiarisation Passport** gives front line and marketing staff from **VisitWiltshire** tourism businesses/destinations (*and representatives of other selected groups) the opportunity for complimentary or reduced rate admission to attractions and activities around the county, as well as special offers to other businesses. The Passport is a benefit for VisitWiltshire tourism partners and a commitment to in-service training and greater product knowledge. By knowing first-hand what is available locally we can help visitors make the most of their stay, recommending local things to see and do whether they are here for a day, a weekend or longer.

The Offers from attractions, activities and other businesses that are featured in the Passport can be seen below. Please note that offers may be subject to change throughout the year, so please return to check the Special Offer PDF for the latest details before visiting.

In order to qualify for these offers **you must present a valid copy of the 2025/26 Familiarisation Passport on arrival** – this can be downloaded [here](#) for you to print out at home. We also recommend you take an up-to-date printout of this **Offer PDF** with you. Please read the following general terms and conditions carefully and check specific terms and conditions and/or opening days and/or times for each individual attraction, activity or business before visiting.

General Terms and Conditions

- On production of a valid printed **2025/26 Familiarisation Passport**, free entry is provided for up to 2 adult members of front-line and marketing staff from any VisitWiltshire partner business (*and representatives of other selected groups – please see below) on any one visit, unless otherwise detailed below.
- Offers are **not transferable** and **may not be used** by visitors, friends or other family members.
- Only one visit per attraction, activity or business per Passport is permitted. On presentation of your Passport on arrival, the name of the attraction, activity or business you are visiting will be ticked off, so that the Passport cannot be used to visit there again.
- Passports are only valid for use if your own business details have been filled in on the front.
- Please take proof of identity with you – if this cannot be provided, entry may be refused. If you do not have a business card with your name on, a sheet of letterhead or compliments slip confirming your employment status will be sufficient.
- The attractions, activities and other businesses listed in this Passport reserve the right to amend or withdraw their offers at any time.
- Additional terms and conditions may apply to certain individual attractions, activities or businesses – please see below and check their websites for details.
- All offers are subject to availability and are valid during normal opening hours only.
- Offers are not redeemable for cash.
- Offers are not valid with any other offer.

Further details of the attractions, activities and other businesses participating in this Passport can be found by clicking on their website links below.

* As well as VisitWiltshire staff and representatives of other groups on reconnaissance visits pre-arranged via VisitWiltshire, including but not limited to: journalists / bloggers / influencers / travel agents / tour operators / group travel organisers.

ATTRACTIONS / ACTIVITIES / BUSINESSES WITHIN WILTSHIRE

Annie's Just Jane - a Wiltshire business for over 50 years

10% OFF all underwear purchases after your bra fitting.

Valid for purchases made immediately after a bra fitting session. Quote VISITWILTSHIRE25 at payment or in the booking form. Not to be used with any other offer.

7 St John's Street, Salisbury, SP1 2SB

01722 328704

anniearthey@gmail.com

Book a FREE bra fitting: <https://www.anniesjustjane.co.uk/book-online>

The Arc – Climbing Academy

20% off Tasters and Adult Beginners' Courses.

Valid for Adult Taster, Kids Taster, Family taster and Adult Beginners' Courses.

To claim your discount use the code VISITWILTSHIRE20 when booking online.

Find out more about these courses on The Arc website.

Free hot drink

In addition you may claim a free hot drink with any £5 purchase in the cafe. Just let staff know that you are a VisitWiltshire Partner.

The Arc has a free skatepark, a free kids play park with cafe decking overlooking both

<https://www.theclimbingacademy.com/locations/the-arc/>

Atwell-Wilson Motor Museum

Free Entry Valid for up to two adults during Museum normal opening hours until 30th November 2025. Please show the FAM passport at the entrance desk. Offer does not include the annual show weekend held on 12/13th July 25.

Please check opening times on Museum website

www.atwellwilson.org.uk.

Basset Down Complex

Free golf club hire on the driving range / free football hire on footgolf courses

Use code: **VWFP24**

State code on arrival or at point of booking

Book over the phone or turn up on the day

Pre-booking recommended during peak times

www.basset-down.com

01793 812336

Bluestone Vineyard

A complimentary visit to Bluestone for our Signature Vineyard Walk & Wine Tasting for one.

Please quote the business in the notes when booking so we can welcome you.

Use the code: Call Me Bubbles

www.bluestonevineyards.co.uk

Bowood House & Gardens

General Admission for 2 people per visit to Bowood House & Gardens and within the Spring also admission to the Woodland Garden. Valid 1st April and 2nd November 2025. Visit only available Monday to Friday within our opening hours and term time only (excludes School/Bank Holidays)

Areas included within general admission are; Bowood House, Gardens and Pleasure Grounds (including the Arboretum, Doric Temple, Cascade and Hermits Cave).

Access to the Walled Garden is available for all visitors from 12:00 – 16:30 daily. NEW for 2025 as part of the 50th Anniversary.

Access available throughout the season.

www.bowood.org/house-gardens

Cholderton Rare Breeds Farm

50% DISCOUNT ON DAY ADMISSION TICKETS TO THE FARM

Offer Valid until 31st December 2025

To book your tickets use code VW2025. Please state business name when booking

www.choldertonrarebreedsfarm.com

Crofton Beam Engines

FREE ENTRY

Valid for up to 2 adults from Saturday 11th May to Sunday 21st September 2025

Open one day per week, Sunday.

We open at 10:30 and close at 15:00, with site gates closed at 16:00.

Offer is not valid on Steaming days and special events. Steaming days and special events are published on www.croftonbeamengines.org

www.croftonbeamengines.org

Iford Manor Gardens

FREE ENTRY

Valid for 1 adult (family and friends to pay full price)

Book an adult ticket online (plus any other tickets being purchased).

Enter Wiltshire10 at the checkout

Participants will need to show the fam passport at the entrance of the garden on arrival for the discount to be valid.

Offer valid during standard garden opening: April – September; Wednesday – Sunday; 11am – 4pm (last entry 3pm)

Excludes charity days (NGS Day is 6th September 2025) tickets to the garden must be booked in advance to guarantee entry as we are often fully booked

www.ifordmanor.co.uk

McArthurGlen Designer Outlet Swindon

RECEIVE AN EXTRA 10% OFF

Please visit the website before your visit and sign up to the club to claim your 10% [HERE](#) you will then need to scan a QR code at guest services to get your pass. Offer applies to participating brands only. Additional T&Cs apply.

Valid for up to 2 adults until 31 December 2025.

Not valid on additional store promotions or during sale periods. www.swindondesigneroutlet.com

New Forest Cycling

2 Adults FREE guided tour from the 3 tours listed below

Green Man of Wiltshire and the Kennet & Avon Canal Tour

Ride Through History, Salisbury to Stonehenge Guided Ride

The Ancient Ridgeway and Avebury Cycle Tour

Valid from May to October 2025

Pre-booking is required. Please email: hello@newforestcyclingtours.com or 07976688437

Terms & Conditions

Must have a good working mountain bike / mountain e-bike or gravel bike of their own.

Full details of the rides can be found on our website also subject to availability and the weather.

www.newforestcyclingtours.com

Old Sarum, Nr Salisbury

FREE ENTRY

Valid for up to 2 adults until 31 March 2026.

Please show your FAM passport at the entrance. Offer does not include events.

www.english-heritage.org.uk/oldsarum

Postern Hill Campsite, Marlborough

2 nights for the price of 1 on any pitch. Please quote offer code **VW241**. Bookings must be booked using the above code, and via the website, for a minimum of a 2-night stay, max 7 nights.

www.posternhillcamping.co.uk

REME Museum, Lyneham

FREE ENTRY

Valid for up to 2 adults until Sunday 14 December 2025. (excludes online ticket only events: Wartime Britain, Sci Fi Day and Model Show)

Closed Mondays

Please book online at <https://rememuseum.digitickets.co.uk/tickets> and click on Book Now on the Admissions tab then select VisitWiltshire Fam Passport ticket option

www.rememuseum.org.uk

Salisbury Cathedral and Magna Carta

FREE Entry

Valid for up to 2 adults, subject to availability, until Friday 27 March 2026, Monday to Friday only.

Please present Passport on arrival.

Terms and conditions apply – please see our website for details.

If your Front of House team would benefit from knowing more about the Cathedral, please call us on **01722 555118** to book a fam trip.

www.salisburycathedral.org.uk

Salisbury Escape Rooms

HALF PRICE ENTRY

Valid for one team of up to 6 players. Expires 31 December 2025.

Must be booked in advance via www.salisburyscape.com using code "HAVE50ONUS" at check out.

Or

call **01722 428980** to book direct.

Stonehenge, Nr Amesbury

FREE ENTRY

Valid for up to 2 adults until 31 March 2026.

Offer not valid for bookable events or Stone Circle Experience visits.

Please show your FAM passport at the entrance.

Closed Wednesday 25 December 2024.

www.english-heritage.org.uk/stonehenge

Stonehenge Hostel

10% DISCOUNT ON STAYS AT STONEHENGE HOSTEL

Offer valid until 31st December 2025.

Max 10 guests.

To take advantage of offer contact Hostel directly on info@stonehengehostel.co.uk and quote VW2025

www.stonehengehostel.co.uk

Stonehenge Tour

2 'bus only' tickets on the Stonehenge Tour.

Tickets will need to be issued via **Salisbury Reds app**

To take part in the offer, contact Nikki Honer via [email](#) and state what business you are from. You need to download the Salisbury Reds [app](#) and create an account. Tickets will then be issued via email.

<https://www.thestonehenge.com/>

Studley Grange

ONE FREE FAMILY TICKET TO BUTTERFLY WORLD

Offer valid until 31st December 2025.

<https://www.studleygrange.co.uk/>

The Hall, Bradford on Avon

Free guided tour of The Hall

Valid for one person (and one guest) per passport.

Guided tours are only available on select days.

Please check www.moultontrust.org/book-a-tour

10% OFF stays at The Hall

Valid for one person (and one guest) per passport.

Book your stay at www.moultontrust.org/our-rooms

10% OFF weddings at The Hall

Valid for one person per passport.

Book your wedding at www.moultontrust.org/wedding-receptions-and-celebrations

Wiltshire Museum, Devizes

FREE ENTRY

Valid for up to 2 adults until 31 March 2026, standard entry to the Museum only. Children under 18 free. For entry show your FAM passport

Check website for details of opening times and booking options.

www.wiltshiremuseum.org.uk

ATTRACTIONS / ACTIVITIES / BUSINESSES ON THE WILTSHIRE BORDERS

The Army Flying Museum

FREE ENTRY

Valid for up to 2 adults until Wednesday 31 December 2025. Valid for standard entry to the Museum (excludes events)

<https://www.armyflying.com/>

Forestry England: Westonbirt, The National Arboretum

FREE ENTRY

Valid for up to 2 adults until Saturday 25 April 2026.

Not valid for any of the following events: Westonbirt 10k (May), Forest Live (June), Autumn season (1 October - 12 November), Christmas at Westonbirt (November and December).

Anyone wishing to visit during an essential pre booking time (check website) will need to book in advance **by** emailing westonbirt@forestryengland.uk

FREE TO VISIT

In addition to the offers listed above, the following are free to visit:

- Avebury Stone Circle (entry to Manor House and/or Museum is charged for)
- The Arc – Climbing Academy skatepark and kids play park
- Chippenham Museum & Heritage Centre
- Crop Circle Exhibition and Centre, Honeystreet
- Fisherton Mill Gallery, Salisbury
- Lacock Village (entry to Abbey and Fox Talbot Museum is charged for)
- Langford Lakes Nature Reserve, Nr Salisbury
- Lower Moor Farm Nature Reserve, Nr Malmesbury
- Ludgershall Castle
- McArthurGlen Designer Outlet Swindon
- River Bourne Community Farm, Salisbury
- Royal Wootton Bassett Town Hall Museum
- St Peter's and St Paul's Church, Marlborough
- St Thomas's Church, Salisbury
- St Martin's Church, Royal Wootton Bassett